

FACT SHEET: *MACRO CLASS*

A new All-in-One Solution for North Carolina ABC retailers

Value Proposition of Macro CLASS

The companies' experience with ABCs means that the time for system blueprinting is focused and shortened, leading to quick implementations. The applications are designed and configured so that customer requirements are met by activating the already existing parameter set.

Extensive research has gone into the Windows based hardware to ensure a minimum life expectancy of 7 years.

Focused support teams assist with hardware issues and queries about daily operations from store locations.

Standards

- PCI PABP Compliant for credit card processing
- Industry standard Microsoft SQL server up to 2019
- Windows 7 to Window 10
- Open System's TRAVERSE ERP based on MS SQL/.NET, utilizing object-oriented programming with C#

Current Macro ABC Customers Include

- Asheboro ABC
- Asheville ABC
- Brunswick ABC
- High Point ABC
- Marshville ABC

PARTNERSHIP



A trusted provider of services including hardware provision and staging, deployment, maintenance and project management, this new solution leverages Macro's expertise. With years of liquor retail experience, they will deliver the overall *Macro CLASS* solution for retailers.



As experts in Point-of-Sale software and payments application, Crimson's suite of retail solutions is designed to drive customer acquisition and streamline business operation.

Customers can experience features such as real-time reporting and up-to-date security to protect transactions and private information.



A provider of flexible ERP solutions designed to support unlimited business growth no matter the size of the company or industry. Their

ERP software includes accounting, distribution, manufacturing, and enterprise resource planning that can provide a complete insight into every retailer's business management needs.

CONTACT





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MACRO CLASS ADVANTAGE

THE SOLUTION'S COMPONENTS

 FRONT - END	POINT-OF-SALE & PAYMENTS	Highly configurable Point-of-Sale using modules for Cashier, Headquarters, and Back Office. Secure payment processing is incorporated which meets most customer requirements by facilitating the adoption of new card types, processors, and payment methods.
	ONLINE MIXED BEVERAGE	Licensed establishments order their products online. The ABC location will pick the order and advise the licensee of the status of the order. The licensee goes to the designated Mixed Beverage location to pay and pick up the order.
 BACK-END	ACCOUNTING	Feature-rich and easy to use, with ability to scale and easily extract useful information through Excel and with built-in Interactive Views. General Ledger is the foundation of the entire ERP system.
	PURCHASE ORDERS	Optimize and streamline purchasing and requisitions. Detect shortages, specify, confirm and track every detail of an order placed with your vendors.
	RECEIVING	Deliver invoices, statements and packing lists via email or printed document. Access valuable sales position information and improve cash flow while making the most of sales trends.
	INVENTORY	Monitor inventory movements and valuation. Multi-location supported, details maintained for quantities, costs and prices. Maintain lot and serial control and expiration dates.
	STATE INTEGRATION	Loading of State product files including prices, costs and vendors and utilizing SPAs and quarterly pricing updates. State ordering and receiving as well as reporting is included.
 SERVICES	SUPPORT	Located centrally in North Carolina (Greensboro), Macro provides Help Desk services for ABC Boards during all store hours of operations. We provide onsite hardware support with Macro technicians or utilize HP field services. It is always our goal to provide a rapid response and solve any issue quickly and professionally.
	INSTALLATION	Complete installation services utilizing Macro employed technicians that are experienced with POS hardware installs, network cabling, counter modifications, and server installations
 HARDWARE	PROVISION	Macro only offers industry best of breed hardware from companies such as HP, NCR, and Toshiba. We offer EMV capable PIN pads from Verifone, Ingenico, and Equinox. We offer network components from Cisco and Cradlepoint, and Video Surveillance from i3.

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